



## Press Release

### Canadian Movie Wins Big in U.K.

**TORONTO**, June 30, 2008 -A whacky, Canadian comedy, titled “Stiff Luv,” was recently selected as Best Film in the LGBT (Lesbian, Gay, Bisexual, Trans) category at both the Swansea Life Film Festival and the Heart of England International Film Festival in the United Kingdom.

Nick Caione, producer for “Stiff Luv,” was present at the awards ceremonies and accepted the trophies on behalf of Adrian Keats, writer and director. The awards ceremony for Swansea Life was televised on the BBC June 7, 2008 in Swansea, Wales, and the ceremony for the Heart of England International Film Festival was held on June 13, 2008 in Tamworth, England.

“Stiff Luv” is a feature length comedy, filmed in Toronto and completed in 2008. Set in a funeral home, the movie tells the story of a woman who lost her fiancé and soon finds herself the main suspect in his apparent murder. One of the film’s interesting features is the all male cast. And in the tradition of Shakespeare, with a modern twist, the female characters are humorously portrayed by male actors in drag.

Adrian Keats writes about life and death and the themes of love and betrayal in an irreverent and comic manner. And he holds no punches in his treatment of sexual stereotypes, double standards and authority figures. Adrian pushes the envelope on several fronts and challenges the viewer to look at some established conventions in a fresh way.

“Stiff Luv” is currently making a splash in the international film festival circuit. More information about the movie is available at [www.adriankeats.com](http://www.adriankeats.com).

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