



For Immediate Release

**Award Winning Canadian LGBT *Stiff Luv* receives its North American Premiere at Bloor Cinema on Saturday, November 22, 2008 at 7p.m
Sponsored by Proud FM and Xtra!**

TORONTO, November 4, 2008 - *Stiff Luv*, winner of Best Film in the LGBT category at the Swansea Life Film Festival (Wales), The Heart of England Film Festival (UK), and at The International Film Festival South Africa, will receive its North American premiere screening at the Bloor Cinema on November 22, 2008 at 7pm.

Stiff Luv, a feature length comedy filmed in Toronto and completed in 2008, was produced by emerging film production company **Adrian Keats Productions**. The film is currently making a splash on the international circuit. After the North American premiere in Toronto, the film is selected to screen at the British Film Festival in Los Angeles, The international Film Festival in Egypt, and the International Film Festival in Thailand. The November 22 screening will allow Toronto audiences to see this full-length LGBT film from a Canadian Director for the first time.

Bathroom romps, misguided accusations and sexual frustrations set the tone for this raucous, whodunit comedy. Kelly Wright thought she found 'the one' until her fiancé, Mikey Big, winds up dead after a weekend of serious lovemaking. She heads to the funeral, with wedding dress still on, to mourn his loss. But as friends and family gather, the question on everyone's mind is, "What happened to Mikey?" It doesn't take long before Kelly finds herself the prime suspect in his murder. Throw in a host of characters, casket confessions from Mikey's loved ones and a *lot* of martinis, and *Stiff Luv* turns into a hold-no punches, ensemble comedy that will make you laugh and shake your head in amazement!

Stiff Luv is the first feature film of director **Adrian Keats**, a theatre veteran whose credits include *To Burn a Witch* (*Under the Umbrella Festival*) and *The Bald Soprano* (*Miramichi V./Scott Harris*). He makes a bold decision in *Stiff Luv* to feature an all-male cast, where men also play all of the female parts:

*'I wanted to create a comedy that would put a humorous spin to topics rarely played with extreme farce - death and homosexuality. With **Stiff Luv** I've attempted to take murder and sex and turn it on its head with the goal of reaching as far-out as possible. And what would be more far-out than using an all male cast to play the female roles? It's liberating to not only see people cross gender lines, but to cross the boundaries of what is considered acceptable.'*

Adrian Keats- writer/director



Stiff Luv boasts an impressive line-up of actors including **Rick LeBlanc** (*The Fantastiks, BDHS Productions*), **Sean Kaufman** (*The Hole, Diesel Playhouse*), **Brian Mifsud** (*Kids in the Hall: Brain Candy*), **William Gillard** (*Brokeback Mountain and High Fidelity*), **Adam Grech** (*Ashes, to Ashes, Taragon Theatre*), **Kyle Evans, Blair Owens, Lucas Porter, Bartholomew Sammut, Mark Munroe, Michael Angelone, Arnon Melo, and Saad Siddiqui** (*Smart Women Survival Guide*).

The cast and the director will be in attendance. The premiere will also feature a 'meet and greet' after party with the cast and crew at much talked about Proof Vodka Bar with DJ Gary Cronin.

Stiff Luv North American Premiere –

Saturday November 22, 2008 7p.m

Bloor St. Cinema (506 Bloor Street West).

**Tickets: \$25 includes after party at Proof Vodka Bar
(220 Bloor Street West) with DJ Gary Cronin**

**Tickets are available through www.ticketweb.ca and
www.stiffluvmovie.com**

For more information about ***Stiff Luv and Adrian Keats Productions***, visit www.stiffluvmovie.com

About Adrian Keats Productions

Adrian Keats Productions Inc. of Toronto, Canada is an independent motion picture company founded in 2005. The company is establishing itself by producing creative and innovative works that deliver edgy and divergent films that steer away from the traditional. Using the medium of moving images, sound and music, Adrian Keats Productions takes pride in pushing the envelope and asking its audience to look at accepted conventions in a fresh way.

From initial conception to the final delivery, Adrian Keats Productions creates, develops and produces its own feature films. The original scripts are the work of theatre veteran, Adrian Keats, who acts as CEO of the company and Director of the films. Nick Caione, Producer and President of Adrian Keats Productions, is the head of Production and has worked with Alliance Atlantis. Nick's background, alongside Adrian's vision and creativity, has embarked Adrian Keats Productions on the road to success.

Adrian Keats Productions has three independent features in production: two comedies and one drama. All the movies were filmed in high definition in Toronto, Canada.



For more information about the **Stiff Luv North American premiere** contact:

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